

DOGGONE CRAZY!™ PRESS RELEASE

FOR IMMEDIATE RELEASE:

Doggone Crazy! Co-creators Nominated for Education Award

Campbellville, ON (PRWEB) November 29, 2004 – The creators of the family board game Doggone Crazy! have been nominated to receive the Canine Communication Studies/IPDTA "Education Award 2005" by the International Positive Dog Training Association (IPDTA). Joan Orr and Teresa Lewin were nominated for their work to bring products and programs to children and families that educate about dog communication and safety around dogs. The award banquet will be held at The Walper Terrace Hotel in Kitchener ON on Saturday October 22, 2005. The IPDTA has also endorsed the Doggone Crazy! board game.

Doggone Crazy! is a family game that allows players to be doggy detectives and figure out what dogs are communicating in the more than 100 colour photo cards. Question cards test the player's knowledge of how to act in many different situations with dogs and there is lots of physical activity to keep even fidgety youngsters captivated. The central message imparted by the game is Be a Tree if a strange dog approaches, any dog is causing concern or even if the family dog is getting too frisky. Trees are boring to dogs and the dog will most likely go away. Doggone Crazy! president Joan Orr reports that "we have received emails and phone calls from grateful parents informing us that their children have 'been a tree' in a real-life situation with a dog and the dog went away".

The International Positive Dog Training Association has announced that it endorses Doggone Crazy! IPDTA Chair Norma Jeanne Laurette said, "I was thrilled to find the Doggone Crazy board game, to teach entire families how to prevent problems before they occur and how to handle dogs in a humane manner, through understanding and respect for our canine companions". The IPDTA endorsement of the game adds to a long list of organizations and professionals who have reviewed and recommend or promote the game. These include well-known behavioral scientists and best selling authors Karen Pryor and Stanley Coren as well as the Canadian Federation of Humane Societies, the Professional Animal Behavior Associates and NAHEE – the education division of the Humane Society of the US. Testimonials can be viewed at the website www.doggonecrazy.ca.

Stanley Coren, Author of "The Intelligence of Dogs", "How to Speak Dog" and "How Dogs Think" said, "Doggone Crazy is a fun game that teaches children how to interpret the body language and expressions of dogs. I gave the game to my grandchildren and they enjoyed it immensely. The oldest taught the dog signals and appropriate responses to her younger brothers and then proceeded to 'instruct' her parents as well. I think that this is a wonderful contribution toward understanding dogs better and keeping kids safer."

The IPDTA has also nominated Doggone Crazy! co-founders Joan Orr and Teresa Lewin to receive the Canine Communication Studies/IPDTA "Education Award 2005". The award banquet will be held at The Walper Terrace Hotel in Kitchener ON on Saturday October 22, 2005. "We are thrilled to hear of this nomination" said Ms Lewin. "We have been working very hard to get the safety messages out and it is very gratifying to know that our efforts are appreciated".

Doggone Crazy! also produces a dog training DVD called “Clicker Puppy” and the “Be a Tree” Teacher Kit that supports the educational program offered to school children by the non-profit organization Doggone Safe. Ms Lewin and Ms Orr donate much of their time to Doggone Safe whose mandate is dog bite prevention education and victim support.

For additional information contact: Joan Orr at joan@doggonecrazy.ca

Doggone Crazy! is a trademark of Doggone Crazy!
Be a Tree and Doggone Safe are trademarks of Doggone Safe

About Doggone Crazy!

Doggone Crazy! is a company dedicated to dog bite prevention education and the creator of the family board game Doggone Crazy! This unique and action-packed game empowers kids with the knowledge they need to make safe choices around dogs.

CONTACT INFORMATION:

Joan Orr
Doggone Crazy!
2295 Mohawk Trail
Campbellville ON
Canada L0P 1B0
905-854-3232 (phone)
905-854-3271 (fax)
<http://www.doggonecrazy.ca>

###